

STADIUM GROUP PLC (the "Company")
9 APRIL 2008

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

Stadium Group plc

2. Reason for the notification (please state Yes/No):

An acquisition or disposal of voting rights: Yes

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: No

An event changing the breakdown of voting rights: No

Other (please specify): No

3. Full name of person(s) subject to the notification obligation (iii):

Georgina Deborah Fry

4. Full name of shareholder(s) (if different from 3.) (iv):

N/A

5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):

01 April 2008

6. Date on which issuer notified:

08 April 2008

7. Threshold(s) that is/are crossed or reached:

3%

8. Notified details:

A: Voting rights attached to shares							
Class/type of shares If possible using the ISIN code	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
			Number of shares	Number of voting rights		% voting rights	
	Number of shares	Number of voting rights	Direct	Direct	Indirect	Direct	Indirect

GB0008375098	-	-	1,432,750	1,432,750	-	4.97	-
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B: Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date	Exercise/Conversion Period/Date	Number of voting rights that may be acquired if this instrument is exercised/converted	% voting rights
-	-	-	-	-

Total (A+B)	
Number of voting rights	% of voting rights
1,432,750	4.97

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable ^(xv):

N/A

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

N/A

14. Contact name:

Ben Harwood

15. Contact telephone number:

020 7662 6335

ENDS