

For filings with the FSA include the annex

For filings with issuer exclude the annex

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ	Stadium Group plc
2 Reason for the notification (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	Yes
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	No
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	No
An event changing the breakdown of voting rights	No
Other (please specify):	No
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	Gartmore Investment Limited
4. Full name of shareholder(s) (if different from 3.): ^{iv}	See attached schedule
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	4th March 2010
6. Date on which issuer notified:	5th March 2010
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}	10%

8. Notified details:							
A: Voting rights attached to shares ^{viii, ix}							
Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights ^x	
			Direct	Direct ^{xi}	Indirect ^{xii}	Direct	Indirect
GB000837509	2,649,839	2,649,839	3,103,866		3,103,866		10.767%

B: Qualifying Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date ^{xiii}	Exercise/ Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}						
Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/ Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix}	
					Nominal ^{xx}	Delta

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
3,103,866	10.767%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xxi}

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Proxy Voting:

10. Name of the proxy holder:	
11. Number of voting rights proxy holder will cease to hold:	
12. Date on which proxy holder will cease to hold voting rights:	

13. Additional information:	All figures are based on the Company's issued share capital of 28,827,198 as provided by Exshare E mail contact RDU@Gartmore.com
14. Contact name:	RDU
15. Contact telephone number:	0207 782 2324

Stock Line: 0837509 STADIUM GRP ORD GBPO.05 Issued Share Capital: 28,827,198

Share Description Fund Managing Co.	Shares Held	% of Issued Share Capital	UK Registered Owner	Beneficial Owner
Equities				
STADIUM GRP ORD GBPO.05				
Cartmore Fund Managers Limited	1,408,796	4.887 %	HSBC GLOBAL CUSTODY NOMINEE UK LTD	GARTMORE FUND MANAGERS LTD A/C GARTMORE UK & IRISH SMALLER COMPANIES
Cartmore Investment Limited	866,265	3.005 %	NORTRUST NOMINEES LIMITED	STRATHCLYDE PENSION FUND
	828,805	2.875 %	GARTMORE GROWTH OPPORTUNITIES	GARTMORE GROWTH OPPORTUNITIES PLC
	<u>3,103,866</u>	<u>10.767%</u>		
	<u>3,103,866</u>	<u>10.767 %</u>		

End of Report