



STADIUM GROUP PLC
6 OCTOBER 2008

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

Stadium Group Plc

2. Reason for the notification (please state Yes/No): ()

An acquisition or disposal of voting rights: (YES)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : Initial disclosure ()

3. Full name of person(s) subject to the notification obligation (iii):

Barclays Plc

4. Full name of shareholder(s) (if different from 3.) (iv):

Barclays Stockbrokers Ltd

5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):

25th September 2008

6. Date on which issuer notified:

1st October 2008

7. Threshold(s) that is/are crossed or reached:

Below notifiable % to 5%

8. Notified details:

A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction (vi)	
	Number of shares	Number of voting Rights (viii)
GB0008375098	0	0

Resulting situation after the triggering transaction (vii)

Class/type of shares if possible using the ISIN CODE	Number of shares	Number of voting rights (ix)		% of voting rights	
	Direct	Direct (x)	Indirect (xi)	Direct	Indirect
GB0008375098	1,444,403	0	1,444,403	0.00	5.01

B: Financial Instruments

Resulting situation after the triggering transaction (xii)

Type of financial instrument	Expiration Date (xiii)	Exercise/Conversion Period/ Date (xiv)	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
------------------------------	------------------------	----------------------------------------	-----------------------------------------------------------------------------------------	--------------------

Total (A+B)

Number of voting rights	% of voting rights
1,444,403	5.01

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable (xv):

Barclays Stockbrokers Ltd

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

N/A

14. Contact name:

Geoff Smith

15. Contact telephone number:

020 7116 2913