

STADIUM GROUP PLC (the "Company")
30 OCTOBER 2007

Holdings in Company

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

Stadium Group plc

2. Reason for the notification (please state Yes/No):

An acquisition or disposal of voting rights: No

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: Yes

An event changing the breakdown of voting rights: No

Other (please specify): No

3. Full name of person(s) subject to the notification obligation (iii):

Alan Edward Wiseman

4. Full name of shareholder(s) (if different from 3.) (iv):

N/A

5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):

23 October 2007

6. Date on which issuer notified:

26 October 2007

7. Threshold(s) that is/are crossed or reached:

3.00%

8. Notified details:

A: Voting rights attached to shares				
Class/type of shares If possible using the ISIN	Situation previous to the triggering transaction	Resulting situation after the triggering transaction		
		Number of shares	Number of voting rights	% voting rights

code	Number of shares	Number of voting rights	Direct	Direct	Indirect	Direct	Indirect
GB0008375098	1,026,072	1,026,072	-	926,072	-	3.21	-

B: Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date	Exercise/Conversion Period/Date	Number of voting rights that may be acquired if this instrument is exercised/converted	% voting rights
-	-	-	-	-

Total (A+B)	
Number of voting rights	% of voting rights
926,072	3.21

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable ^(xv):

N/A

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

N/A

14. Contact name:

William Doe (JM Finn and Co)

15. Contact telephone number:

020 3207 3358

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