

STADIUM GROUP PLC ("Stadium Group" or the "Company")

25 FEBRUARY 2009

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

Stadium Group plc

2. Reason for the notification (please state Yes/No): ()

An acquisition or disposal of voting rights: (yes)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: (no)

An event changing the breakdown of voting rights: (no)

Other (please specify) : (no)

3. Full name of person(s) subject to the notification obligation (iii):

Barclays PLC

4. Full name of shareholder(s) (if different from 3.) (iv):

Barclays Stockbrokers Ltd

5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):

19th February 2009

6. Date on which issuer notified:

20th February 2009

7. Threshold(s) that is/are crossed or reached:

Below notifiable % to 5%

8. Notified details:

A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction (vi)	
	Number of shares	Number of voting Rights (viii)

GB0008375098	Not reportable	Not reportable
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Resulting situation after the triggering transaction (vii)

Class/type of shares if possible using the ISIN CODE	Number of shares	Number of voting rights (ix)		% of voting rights	
		Direct (x)	Indirect (xi)	Direct	Indirect
GB0008375098	1,444,612	0	1,444,612	0	5.01%

B: Financial Instruments
Resulting situation after the triggering transaction (xii)

Type of financial instrument	Expiration Date (xiii)	Exercise/Conversion Period/ Date (xiv)	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
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Total (A+B)
Number of voting rights % of voting rights

1,444,612 5.01%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable (xv):

Barclays Stockbrokers Ltd

Proxy Voting:

10. Name of the proxy holder:

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11. Number of voting rights proxy holder will cease to hold:

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12. Date on which proxy holder will cease to hold voting rights:

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13. Additional information:

14. Contact name:

Geoff Smith

15. Contact telephone number:

020 7116 2913

Ends

Further enquires:

Stadium Group plc
 Colin Wilson, Finance Director 01429 852 500

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