

STADIUM GROUP PLC ('the Company')
20 OCTOBER 2008

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

STADIUM GROUP PLC

2. Reason for the notification (please state Yes/No): ()

An acquisition or disposal of voting rights: (YES)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : Initial disclosure ()

3. Full name of person(s) subject to the notification obligation (iii):

BARCLAYS PLC

4. Full name of shareholder(s) (if different from 3.) (iv):

5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):

10 OCTOBER 08

6. Date on which issuer notified:

15 OCTOBER 08

7. Threshold(s) that is/are crossed or reached:

5% TO BELOW NOTIFIABLE %

8. Notified details:

A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction (vi)	
	Number of shares	Number of voting Rights (viii)
GB0006375098	1,444,985	1,444,985

Resulting situation after the triggering transaction (vii)

Class/type of shares if possible using the ISIN CODE	Number of shares	Number of voting rights (ix)		% of voting rights	
	Direct	Direct (x)	Indirect (xi)	Direct	Indirect
	NOT REPORTABLE	NOT REPORTABLE	NOT REPORTABLE	NOT REPORTABLE	NOT REPORTABLE

B: Financial Instruments

Resulting situation after the triggering transaction (xii)

Type of financial instrument	Expiration Date (xiii)	Exercise/Conversion Period/ Date (xiv)	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

Total (A+B)

Number of voting rights % of voting rights

NOT REPORTABLE NOT REPORTABLE

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable (xv):

Proxy Voting:**10. Name of the proxy holder:**

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

N/A

14. Contact name:

GEOFF SMITH

15. Contact telephone number:

020 7116 2913

Enquiries:

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