

STADIUM GROUP PLC
20 MARCH 2008
TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

Stadium Group plc

2. Reason for the notification (please state Yes/No):

An acquisition or disposal of voting rights: Yes

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: No

An event changing the breakdown of voting rights: No

Other (please specify): No

3. Full name of person(s) subject to the notification obligation (iii):

MRS YVONNE KATHLEEN WISEMAN

4. Full name of shareholder(s) (if different from 3.) (iv):

N/A

5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):

19/03/08

6. Date on which issuer notified:

20/03/08

7. Threshold(s) that is/are crossed or reached:

3%

8. Notified details:

| A: Voting rights attached to shares | | | | | | | |
|---|---|--|---|------------------------------------|-----------------|------------------------|-----------------|
| Class/type of shares If possible using the ISIN code | Situation previous to the triggering transaction | | Resulting situation after the triggering transaction | | | | |
| | | | Number of shares | Number of voting rights | | % voting rights | |
| | Number of shares | Number of voting rights | Direct | Direct | Indirect | Direct | Indirect |
| GB0008375098 | 218788 | 218788 | 1144860 | 1144860 | - | 3.97% | 0 |

| | | | | | | | |
|-----------------------------|--|--|--|--|--|--|--|
| Stadium Group plc ORD 5p | | | | | | | |
|-----------------------------|--|--|--|--|--|--|--|

| B: Financial Instruments | | | | |
|---|------------------------|--|---|------------------------|
| Resulting situation after the triggering transaction | | | | |
| Type of financial instrument | Expiration date | Exercise/Conversion Period/Date | Number of voting rights that may be acquired if this instrument is exercised/converted | % voting rights |
| - | - | - | - | - |

| Total (A+B) | |
|--------------------------------|---------------------------|
| Number of voting rights | % of voting rights |
| 1144860 | 3.97 |

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable ^(xv):

N/A

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

N/A

14. Contact name:

WILLIAM DOE

15. Contact telephone number:

020 3207 3358

Further enquires:

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