

TR-1	Notification of a Major Interest in Shares
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1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached	STADIUM GROUP
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2. Reason for Notification	
An acquisition or disposal of voting rights	<input checked="" type="checkbox"/>
An acquisition or disposal of qualifying financial instruments which may result in the aquisition of shares already issued to which voting rights are attached.	<input type="checkbox"/>
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other: Please Specify	<input type="checkbox"/>
3. Full name of person(s) subject to the notification obligation	AXA S.A, 25 Avenue Matignon, 75008 Paris and its group of companies
4. Full name of shareholder(s) if different from 3.	
5. Date of the transaction and date in which threshold is crossed or reached	10/09/2009
6. Date on which issuer notified	11/09/2009
7. Threshold(s) that is/are crossed or reached:	INCREASE IN TOTAL HOLDINGS FROM 12.82% TO 13.75%

8. Notified details:							
A: Voting rights attached to shares							
Class or Type of shares	Situation Previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of shares	Number of voting rights	Number of shares	Number of voting rights		% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
	3,694,750	3,694,750	60,000	60,000	3,904,750	0.21	13.55
0837509							

B: Qualifying Financial Instruments				
Resulting situation after triggering transaction				
Type of Financial Instrument	Expiration date	Exercise / conversion period	Number of voting rights that may be acquired if the instrument is exercised / converted	% of voting rights
N/A	N/A	N/A	0	0.00

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments						
Resulting situation after triggering transaction						
Type of Financial Instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights	
N/A	N/A	N/A	N/A	0	Nominal	Delta
					0	0.00

Total A + B + C	
Number of Voting Rights	% of voting rights
3,964,750	13.75%

Proxy Voting	
10. Name of proxy holder:	
11. Number of Voting rights Proxy Holder will cease to hold:	
12. Date on which proxy holder will cease to hold voting rights:	

13. Additional Information:	
14. Contact Name	Kyere Tabiri
15. Contact telephone number	020 7003 1510