



8 September 2011

**Stadium Group Plc
("Stadium" or the "Company")**

Director's Shareholdings/PDMR

The Company was notified yesterday that Mr Nick Brayshaw, Chairman, on the same day purchased 15,000 ordinary shares of 5p each in the Company ("Ordinary Shares") at a price of 68 pence per share.

Following the transaction Mr Brayshaw's beneficial interest in the Company is 101,727 Ordinary Shares, representing 0.35% of the issued share capital of the Company.

Enquiries:

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